



**SPRING CONFERENCE 2024  
AGENDA  
PANAMA CITY BEACH, FL**

**Wednesday, April 24th**

**4:30-6:00pm—Registration Desk  
Open in Hotel Lobby**

**4:00-5:30pm—Hospitality Suite  
Open - Suite 1502**

**5:30-7:00pm—Early Bird Reception  
Holiday Inn Outside Deck**

**Dinner on your own**

**Thursday, April 25th**

**8:00-8:45am—Registration Open  
Grandview Room— 2<sup>nd</sup> floor  
Seawatch Conference Center**

**8:00-8:45am—Breakfast Buffet  
Grandview Room Patio – 2<sup>nd</sup> floor  
Seawatch Conference Center**

**8:45am—Welcome and Recognition  
of Sponsors  
Vicki Bunch, Greater Jackson Chamber,  
TEDC Secretary/Treasurer and  
Conference Chair**

**9:00-9:45am – Turning the Dial with  
Site Development Funding: Best  
Practices and Creative Projects.**

*Bill Adams, Senior Target Market  
Specialist, TVA*

*Kirby Lewis- Gill, Director of Site  
Development, State of TN ECD*

*Kendrick Curtis, Assistant Executive  
Director, Middle TN Industrial  
Development Association*

**9:45-10:30am  
Life of a Local**

Lee will discuss his current community, his  
experience coming back and a case study  
on putting together the puzzle of ED for a  
big project.

*Lee Johnson, Executive Vice President  
Baldwin County Economic Development  
Alliance*

**10:30-10:45am— Break**

**10:45 – 11:15am  
Affordable Housing**

Discussion on deals and issues they have  
worked with recently that included a  
component of affordable housing  
*Tom Trent. Madison Haynes, Jim Murphy  
and Tanner Hamilton Bradley Law Firm*

**11:30am—Announcements/Adjourn**

**11:45am – Lunch for all! Golfers join  
before play & all other attendees  
Holiday Inn – Lunch Buffet  
Hospitality Open on the Beach**

**1:00pm—TEDC Golf Tournament  
Holiday Golf Course, 100 Fairway  
Blvd.**

**6:30-8:00pm—Reception/Dinner  
Holiday Inn Outside Deck**

**Friday, April 26th**

**8:00-8:45am—Breakfast Buffet  
Grandview Room Patio – 2<sup>nd</sup> floor**

**8:45-9:25am  
The Power of Economic  
Development to Positively Impact a  
Community – A Case Study  
Kevin Sheilley, President/CEO at Ocala  
Metro Chamber & Economic Partnership**

**9:25- 10:00am  
Effects of EV on Existing Auto  
Suppliers and How We Can  
Prepare.”  
Adam Murray, Target Market Specialist,  
TVA**

**10:00-10:30am – Legislative Update  
TN Chamber of Commerce and Industry,  
Bradley Jackson**

**10:30-10:45am – Break**

**10:40-11:00am – TN ECD Update  
Jamie Stitt, Assistant Commissioner, State  
of TN ECD**

**11:00-11:15am—TVA Update  
Harry Schmidt, TVA**

**11:15-11:30am – UTCIS Update  
Kim Denton, Economic Development  
Director**

**11:30-11:45am - SEDC Update  
Matt Tackett, President, SEDC**

**11:45-11:50am— TEDC Fall Conference,  
Vicki Bunch**

**11:55am—Golf Prizes, Adjourn**