



TENNESSEE ECONOMIC DEVELOPMENT COUNCIL

For Immediate Release

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Robert T. Bibb, Executive Director of MTIDA, Receives TEDC 2023 Legacy Award

NASHVILLE, TN - The Tennessee Economic Development Council (TEDC) was pleased to honor Robert T. "Bob" Bibb, Executive Director of the Middle Tennessee Industrial Development Association, with the 2023 Legacy Award. This award recognizes Bob for his impact on economic development and reputation within the community as a longstanding advocate for economic development in Tennessee.

Bob is a lifelong resident of Springfield, Tennessee (Robertson County). He graduated from Springfield High School in 1975 and from the University of Tennessee in 1979 with a degree in agriculture. From 1979 to 1989, he partnered with his father to manage the family farming operation of approximately 1,000 acres of corn, wheat, soybeans, tobacco, and beef cattle. In 1989, Bob joined MTIDA, where he still serves as Executive Director.

In 2006, Bob was elected to represent the 66th District in the Tennessee House of Representatives, and he served in the 105th General Assembly. He served for 18 years as the chair of the Robertson County Planning Commission and has contributed to economic development in Tennessee for more than 30 years by holding various leadership positions in professional economic development organizations, including serving as president of TEDC. Bob's vision and adoption of both new tools and methods allows a 60-year-old economic development organization like MTIDA to consistently adapt, evolve, and stay relevant.

"Technology changes the industrial recruitment process," explained Kendrick Curtis, MTIDA's Assistant Executive Director and Vice President of TEDC. "By embracing technology, MTIDA develops services otherwise too difficult or costly when done individually that benefit the region's communities in countless ways."

Whether through Bob's investments providing professional-level transportation support, aerial photography and videography, or ideas for a regional 40-county wage and benefit compensation study building from strong partnerships, he guides the organization in ways that add value. Due to his dedication and vision, MTIDA continually evolves to be one of the leading economic development organizations in the state.

The Legacy Award, first given in 2012, recognizes those in the state economic development community who have had an extraordinary impact on the profession and the community in which they worked. This award is not given annually but is instead offered as a special recognition for individuals who are highly respected, active in economic development and have been a TEDC member for at least 10 years.

TEDC is the statewide professional organization for people involved in economic development. The awards ceremony was held during the TEDC Annual Fall Conference which was held in Franklin, Tennessee this year.

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